



GreenTech Network North-Rhine Westphalia

GreenTech made in NRW for a New Deal

Presentation at “Start-ups meet Corporates: German-Swedish Cleantech webinar”

08 February 2021, Hanne Hagedorn

Hannover Messe 2019 – Start Ups meet Corporates & Politics

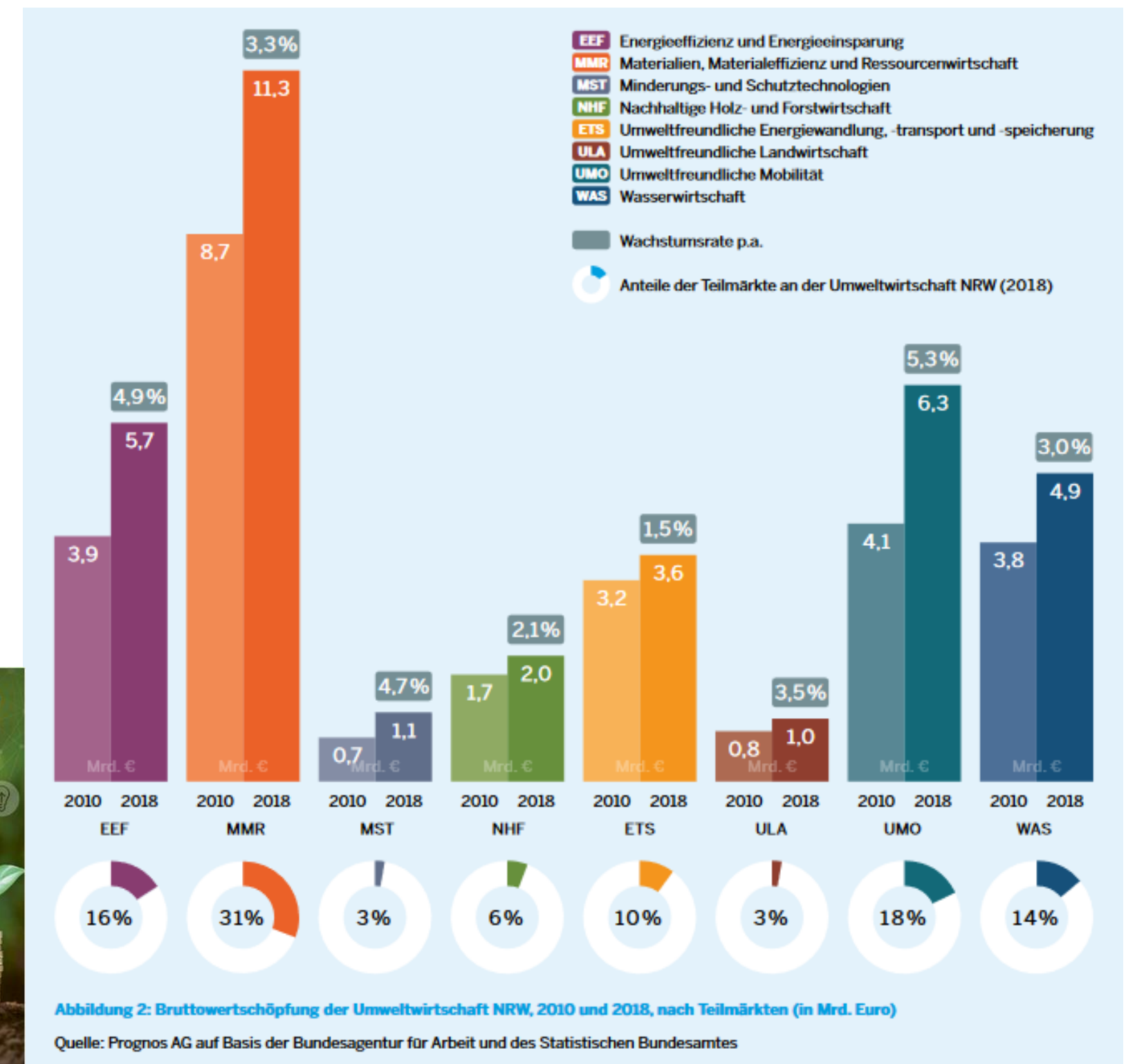
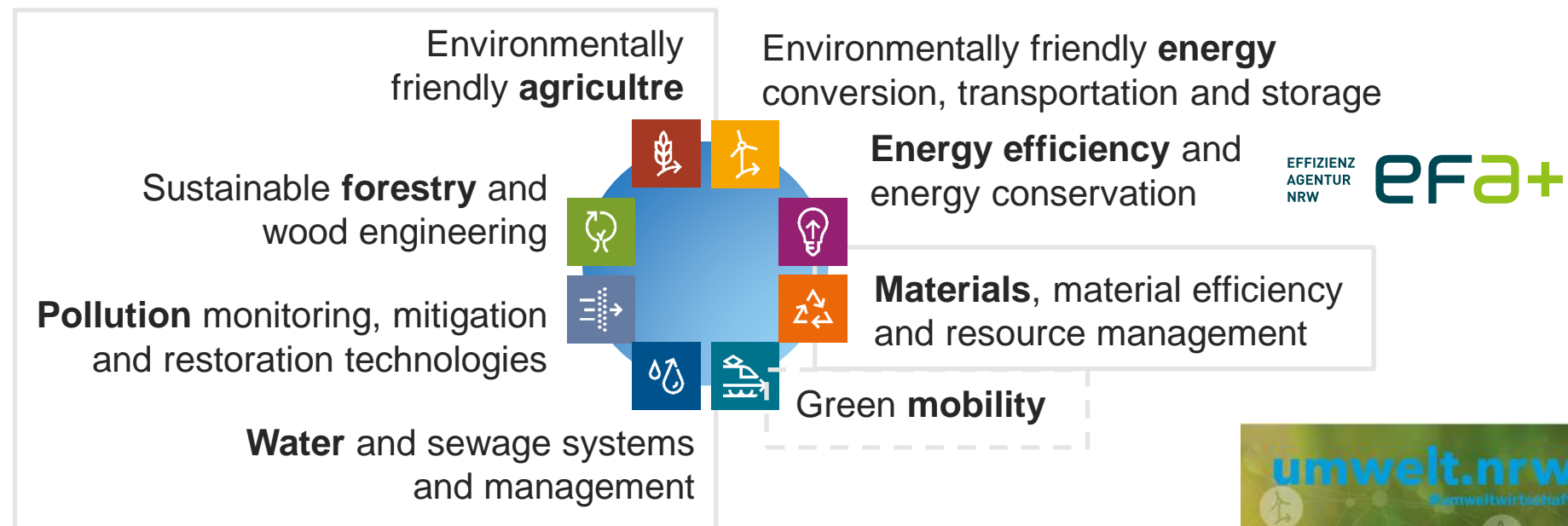
Lunch with Ann Linde (Minister for Foreign Trade, now for Foreign Affairs), Per Thöresson (Swedish Ambassador), Minister Ursula Heinen-Esser, three German and three Swedish Start-Ups



Photos: Vivian Rutsch, Photovision-DH



GreenTech made in NRW



Smart?!

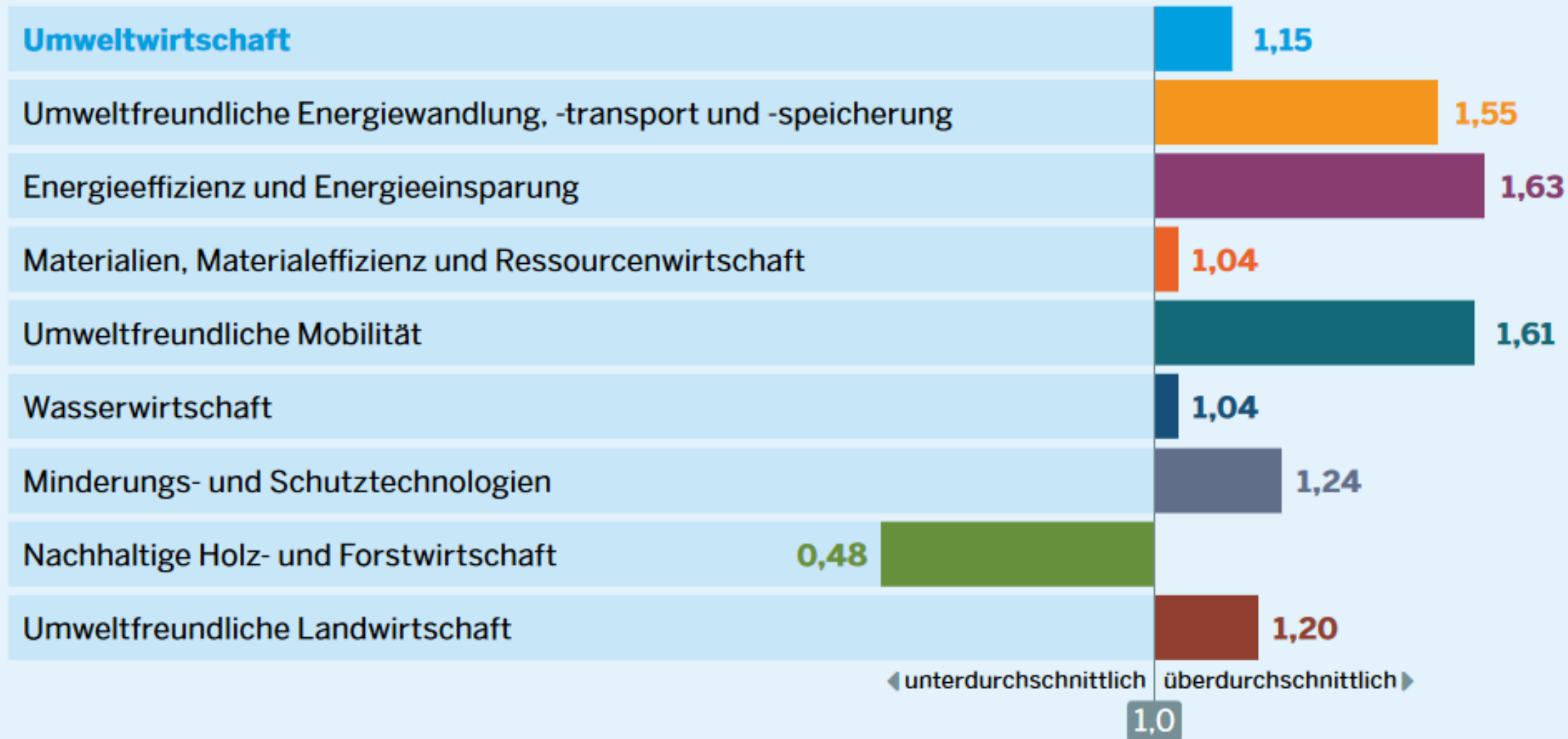







Abbildung 13: Digitalisierungsgrad der Teilmärkte der Umweltwirtschaft NRW

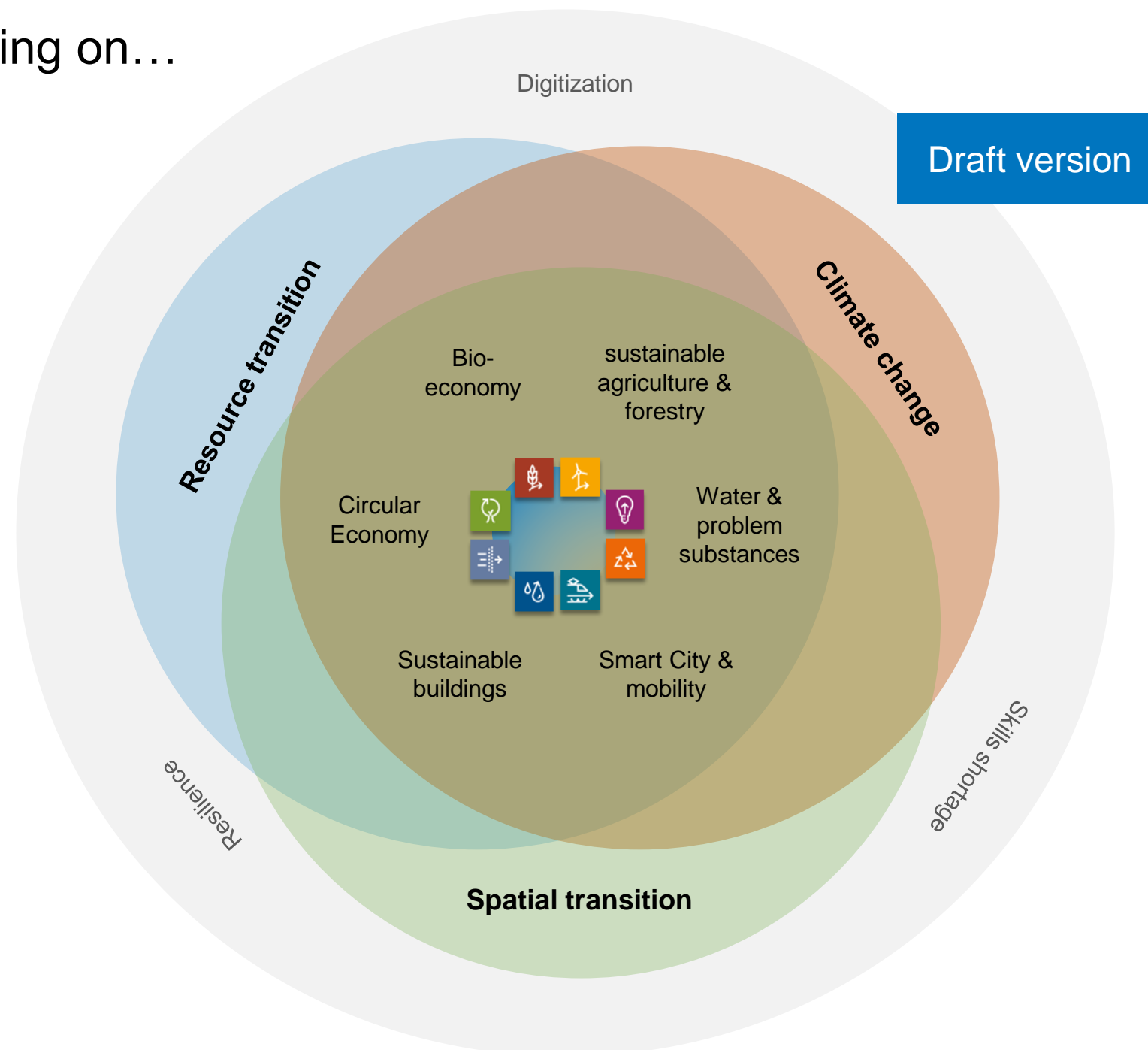
Quelle: Prognos AG auf Basis verschiedener Datenquellen (siehe Methodik)

-  Environmentally friendly **energy** conversion, transportation and storage
-  **Energy efficiency** and energy conservation
-  **Materials**, material efficiency and resource management
-  Green **mobility**
-  **Water** and sewage systems and management
-  **Pollution** monitoring, mitigation and restoration technologies
-  Sustainable **forestry** and wood engineering
-  Environmentally friendly **agriculture**



Innovation for a Green Deal

What we are working on...



To be published soon:
Innovation screening on
“Resource transition” for NRW,
including good practice from abroad
– **get in touch to present
your innovation!**



Circular Economy

Virtual travel across Europe – join us!
<https://www.knuw.nrw/angebote/internationale-maerkte/virtuelle-europareise-zur-circular-economy/>

ARE YOU A PIONEER FOR A CIRCULAR ECONOMY?
OR DO YOU WANT TO FIND INSPIRATION FOR YOUR FIRST STEPS?

The EU Action Plan for a Circular Economy has set ambitious goals. Most sectors must transition to completely different and circular business models in the coming years.

But some are ahead of the game! Are you?

We will virtually travel across Europe to show good practices from SMEs. You will get to know pioneers from different sectors and exchange with like-minded companies on how to become (even more) circular.



Good practices
from Barcelona
to Bottrop

EXPECTED ITINERARY of the virtual journey

2021

1. April 15: [World Circular Economy Forum+Climate](#), Amsterdam
2. April: Kick-Off Event “Connecting the dots – from Barcelona to Bottrop”, North-Rhine-Westphalia (NRW)
3. May: **Plastics & chemical industry**, Catalunya
4. June: **Construction**, Flanders
5. June/July: **Textiles**, Netherlands and NRW
6. July: **Vehicles & Batteries**, Sweden
7. September: **Packaging**, NRW
8. September: [World Circular Economy Forum](#), Toronto
9. October: **Water**, France and NRW
10. November: [Circular Economy Hotspot](#), Barcelona

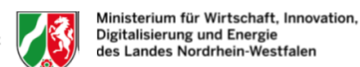
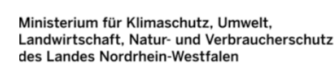
2022

11. February: **Mechanical Engineering**, NRW
12. May: **ICT & Electronics**, Flanders
13. June: **Food & Nutrients**
14. September: World CE Forum
15. November: CE Hotspot, Bottrop









Register on the matchmaking platform for your virtual sector events:
<http://www.b2match/CircularEconomySMEs.eu>
(launched in March)

Follow us on and
#CEjourneyEU #CircularSMEs





Other activities

- Manure treatment (NL & Denmark) 
- Potential Interreg-Projects on circular and smart agriculture adapted to climate change (NL)
- Sustainable construction  
- Climate smart cities   

Meet us here:

- HannoverMesse
- KNUW GreenTech Summit NRW
- IFAT 2022



Thank you and please get in touch!



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